

(Article for INSIGHT)

NZ Biotechnology Healing, Fuelling and Feeding the World

New Zealand's biotechnology companies have the capability and ingenuity to help the world make the urgent transition to environmentally-friendly, renewable and readily available processes, products and materials, some of which will be showcased at a biotechnology conference in San Diego next month.

A delegation of 44 New Zealand biotech companies and research organisations will attend Bio 2008. This year's conference theme, "*Heal. Fuel. Feed the World*", is particularly relevant to the New Zealand biotechnology sector and its drive towards sustainability.

NZTE Sector Director Biotechnology Damian Lynch says the conference provides an excellent opportunity to ensure New Zealand's biotechnology capability and sustainability message is promoted to leading US and international biotech and pharmaceutical companies, researchers and investors.

Held from 17-20 June, Bio 2008 is the largest gathering of biotech brains in the world and will see tens of thousands of visitors and delegates through its doors.

NZTE will host a pavilion which will showcase a variety of New Zealand companies and research institutions working in areas such as plant and animal biotechnology, biofuels, industrial biotechnology, human medicine, biosecurity and traceability.

In addition NZTE has worked with attendees to set up business matching meetings with potential investors and partners, and the pavilion includes private meeting rooms for the delegation to use.

Further information:

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www.nzbio.org/bio2008